

# Five steps to fundraising success



## 1. Make it personal

Share why you're fundraising and who inspires you. Add photos and a short story to your fundraising page to help people connect with your cause.



## 2. Kick things off

Donate to your own page first. It shows commitment and gives others a target to match.



## 3. Rally your community

Get your friends, family or colleagues involved. Whether you're hosting an event or taking on a challenge, fundraising together makes it more fun and more powerful.



## 4. Spread the word

Share your fundraising page far and wide. Use social media, local groups or word of mouth to get your message out. Photos, videos and regular updates keep people engaged.



## 5. Celebrate and say thanks

Thank your supporters and share your results. Let everyone know the difference their donations make for sick kids. A simple message of thanks goes a long way.

