Christmas Fundraising Toolkit

Children's Hospital Foundation | ALH Hotels



Help make a wish come true this Christmas

This Christmas, children in hospital are not wishing for toys. These children are wishing to be home again with family, to cuddle their pets, to feel well again. Your donation can help turn those wishes into hope.

Almost 4,000 children will receive life-saving care at Queensland Children's Hospital this December. This is about 130 unique wishes per day.

If could make one wish this Christmas for sick Queensland kids, what would it be?
A cure, to go home, to see their brother for one last time?

Your support of the Children's Hospital Foundation can help make a wish come true for kids at Queensland Children's Hospital this Christmas.



Ways to fundraise

There are many ways you can fundraise to make a wish come true this Christmas. Here are just a few ways you can support.

Family Friendly Venues

- Ask customers to add a $1 donation to their bill
- Host a family day at your venue
- Everyone loves a meat tray or fruit basket raffle
- Guess the number of candy canes in the Christmas stocking competition
- Include a special Christmas menu item and donate all the proceeds

Nightclub Style Venues

- Ask customers to add a $1 donation to their bill
- Host a special event, such as a gig or dress-up party
- Ask suppliers for product donations and raise funds through food or drink specials
- Host a karaoke, darts or pool competition night
- Hold a trivia night to engage mid-week crowds – consider a small entry fee for donation
- Make and sell your own Christmas crackers

Sports Bar Style Venues

- Ask customers to add a $1 donation to their bill
- Host a car park cricket match
- Ask suppliers for product donations and raise funds through food or drink specials
- Host a karaoke, darts or pool competition night
- Everyone loves a meat try or fruit basket raffle
- Make and sell your own Christmas crackers



Get social this Christmas

Promote your fundraising events on your social media!
Take photos or videos and be sure to tag us at the Foundation.

@childrensorgau

childrens.org.au



We are here to help you this Christmas



ALH Hotels has been supporting the Children's Hospital Foundation for more than 13 years, raising over $2.6 million to support sick kids and their families right across Queensland.

Our team is here to help you and answer any questions you may have. Please contact us via email or call us on 0418 710 211.

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The difference every kid deserves

Children's Hospital Foundation