



Children's
Hospital Foundation

Christmas Fundraising Toolkit

childrens.org.au/christmasfundraising





**Help give sick
kids every
chance at life
this Christmas!**



Gather your friends, family, colleagues or classmates to help raise vital funds to support sick kids and their families.

Your fundraising will help the Children's Hospital Foundation be the difference every kid deserves, by funding cutting-edge equipment, vital research and on the ground support for kids with all illnesses, injuries and conditions, throughout Queensland and northern New South Wales.

We exist for every kid that ever needs us, no matter who, where or when. Today, tomorrow and for every future generation.



Raf's story



Nine-year-old Raf was a vibrant and happy kid living on his family's property in northern New South Wales when he was diagnosed with stage 4 neuroblastoma in October 2021 – one of the most aggressive forms of childhood cancer.

Within 48 hours, his family's life was turned upside down, relocating to Brisbane for immediate treatment at the Queensland Children's Hospital. Since this time, he's experienced chemotherapy and radiation treatments, surgeries, stem cell harvests and transplants and a life changing type of immunotherapy – Dinutuximab – to treat his cancer.

Being away from their home during border closures, the Foundation was there for the family with the little things that get taken for granted – a toothbrush, a phone charger and real coffee. Since his diagnosis, Raf's needs have significantly changed. He spends a lot of time in the wards or in isolation, due to his compromised immune system. His mum, Natalie, has lost count of the number of 'crafternoons' spent together with Children's Hospital Foundation craft packs. The Foundation has also provided Raf access to iPads, so he can stay connected with his friends and family over the border.

The future is still unknown for Raf, as he continues to undergo

treatment at Queensland Children's Hospital. But with the promise of immunotherapy, kids like Raf can have hope for a better future.

The Ian Frazer Centre for Children's Immunotherapy Research is the first of its kind in Australia, which has been established thanks to Children's Hospital Foundation funding. Immunotherapy is globally recognised as an important new approach to cancer treatment and has the potential to make significant improvements in children's survival and survivorship.



Ways to fundraise

The possibilities are endless, but here are just a few ideas to get you started.



Hold a dinner party
for your friends and
ask for donations.



Hold a trivia night
and ask for a donation to enter.
(online resources available)



Hold a bake sale
and donate the proceeds.



Ask your guests to donate
to your wishing well at your
wedding or celebration.



Hold a raffle
with donated prizes
up for grabs.



Hold a fancy dress day
at work and ask everyone
involved to donate.



Hold a party at your workplace
and ask customers and staff
involved to make donations.



Have a scavenger hunt
with friends/family.



Hold a craft drive
handmake ornaments and gifts
to sell and donate the proceeds.



Create a colouring in competition
with classmates or colleagues!
(online resources available)



Fill a jar with lollies
and hold a guessing
competition.



Host a garage sale
by cleaning out your closet
and cupboard.

How you can get involved this Christmas



In your street

Light up your street this Christmas by decorating your home with as many twinkle lights and inflatables as possible and raise money for sick kids! We'll provide you with posters that link to your personalised fundraising page so anyone who visits can make a donation!



In your community

Host a Christmas fundraiser wherever takes your fancy! It can be BIG or small, you could ask your guests to bring donations in lieu of gifts, host a trivia or games night, or a raffle with donated prizes! The opportunities are endless.



In your workplace

Gather your colleagues and have an office wide Christmas bake-off, fill a jar with candy canes for a guessing competition or donate at your end of year Christmas party. Whatever you decide to do will make a difference for sick kids!



In your school or kindy

Bring the kids together and host a “Christmas Crazy Dress Day” for a gold coin donation, or a colouring competition using our dedicated resources, or maybe a handmade Christmas craft stall where proceeds are donated.



Or you could help in other ways!



Give gifts to sick kids

We are so grateful for the support we receive from our generous community, including families, community groups and organisations, when it comes to donating gifts to sick kids in hospital. Check out our website to find out what gifts we are in need of at the moment!



Scan the QR code to find out more.



Join our volunteer community

Our volunteer community supports families in the toughest of times - with a helping hand, a knowing smile or a welcome distraction. We are actively recruiting for our volunteer roles. Scan the QR code below to register your interest.



Scan the QR code to become a volunteer.



Leave a gift in your Will

The donations people have left in their Wills have played a massive part in funding research, equipment, and patient and family support services provided to sick kids and their families. Even just a small portion of your estate could be the difference kids deserve and give hope to families now and into the future.



Scan the QR code to find out more.

“Every child deserves to experience the wonder and delight of Christmas. Thanks to the generosity of our community supporters, we can brighten the lives of sick children and young people this Christmas.” – Lyndsey Rice, CEO of the Children’s Hospital Foundation.



Make a donation

Your donation will fund cutting-edge equipment, vital research and on the ground support for kids with all illnesses, injuries and conditions, throughout Queensland and northern New South Wales.



Scan the QR code to make a donation.



Become a monthly giver

Your monthly donation will create a future where gaps in funding grow smaller, not bigger, where more lives are saved, more lifetimes are made and world class is for all, not just for some.



Scan the QR code to become a monthly giver.



Get your workplace involved

We simply cannot do what we do best without others by our side. We work with organisations to deliver on brand strategies, corporate objectives, and staff and community engagement goals.



Scan the QR code to find out more.

The difference you can make



There are so many wonderful ways to help sick kids at Christmas. All of the money raised through your fundraiser will help fund cutting-edge equipment, vital research and on the ground support for kids with all illnesses, injuries and conditions, throughout Queensland and northern New South Wales.



\$30

Could buy puzzles, games and books to engage and distract kids, especially when they're unable to leave their hospital room.



\$75

Could provide emergency clothing and personal items to help regional and local families who arrive at the Queensland Children's Hospital unexpectedly.



\$100

Could fund a music therapy session to help reduce anxiety and distress for sick kids before treatment



\$250

Could fund research to improve treatment and quality of life for children with leukaemia.

Get social this Christmas!

To help boost your fundraising make sure you're posting about your fundraiser on your social media platforms, people love to see the fun you are having while fundraising for a great cause.

@childrensorgau



Take photos and videos and share them on your social media – feel free to get creative! Tag us when you post so we can see and share all the exciting things you get up to.

Please let us know your plans for any activities/promotions, we are happy to help in any way we can. We'd love to see your photos so please email them to us **fundraise@childrens.org.au**

Make sure to ask your friends, family, and colleagues to support your fundraiser by donating.



@childrensorgau





We are here to support you!

If you have any questions, please contact our Community Partnerships team.

Eloise and Becky

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 childrens.org.au/fundraise



**The difference
every kid deserves**